

BUSINESS OUTLOOK



ECONOMIC FORECAST

As the geographic center and employment hub of the Sacramento region, our Rancho Cordova business community prospers through familiarity with economic essentials advocating local success.

Business Outlook & Economic Forecast 2019 - a must attend event for business leaders who value well-researched information and insight into economic growth. Our program provides analysis of markets within the region and dynamic views on national trends, regional perspectives and local indicators.

Our confirmed speakers: **Scott Kubie, Chief Investment Officer, the Carson Group**, analyzing *international, national, and regional economic trends and forecasts*. **Andrew Rogers, Advisor Solutions Manager, the Carson Group**, addressing *"The Future Ready Business"*. And, the City of Rancho Cordova's **Economic Development team** will share 2019 Strategies & Goals. Finally, we present the **"2019 Rancho Cordova Business Index and Confidence Survey"**.

THURSDAY, JANUARY 31ST AT RIVER CITY CHRISTIAN

DOORS OPEN AT 7:30 AM, PROGRAM BEGINS PROMPTLY AT 8:00 AM

Sponsorship Opportunities

TITLE SPONSOR (One Only)	\$3,500	<ul style="list-style-type: none"> ◆ Company name/logo will be included in event name; "Presented by:" ◆ Two reserved tables for six each (12 seats total) ◆ Presentation/display table, introduction and opportunity to speak ◆ Full page ad in event program ◆ Company logo on table tents throughout the event ◆ Logo and ad copy included in PowerPoint presentation prior to program ◆ Company name/logo included in advance publicity ◆ Company name/logo included on event landing page
GOLD SPONSOR	\$2,250	<ul style="list-style-type: none"> ◆ One reserved table for six (6 seats) ◆ Presentation/display table ◆ Half page ad in event program ◆ Company logo on table tents throughout the event ◆ Logo and ad copy included in PowerPoint presentation prior to program ◆ Company name/logo included in advance publicity ◆ Company name/logo included on event landing page
SILVER SPONSOR	\$1,600	<ul style="list-style-type: none"> ◆ One reserved table for six (6 seats) ◆ Quarter page ad in event program ◆ Company logo on table tents throughout the event ◆ Logo and ad copy included in PowerPoint presentation prior to program ◆ Company name/logo included in advance publicity ◆ Company name/logo included on event landing page
BRONZE SPONSOR	\$750	<ul style="list-style-type: none"> ◆ Four (4) tickets to the event — reserved seats ◆ Company name on table tents throughout the event ◆ Company name included in PowerPoint presentation prior to program ◆ Company name included on event landing page
EVENT SPONSOR	\$550	<ul style="list-style-type: none"> ◆ Two (2) tickets to the event — reserved seats ◆ Company name on table tents throughout the event ◆ Company name included in the PowerPoint prior to the program ◆ Company name included on event landing page
TABLE SPONSOR	\$375	<ul style="list-style-type: none"> ◆ Six (6) tickets to the event ◆ Reserved table for your party ◆ Company name listed as a table sponsor

RESULTS Historically over 150 significant business, community and elected leaders attend our Business Outlook & Economic Forecast breakfast. Our guests, typically CEO's and senior executives from the Rancho Cordova and surrounding business community, calendar this as a "must attend" event. Sponsorship offers the opportunity to have your message aligned with economic growth and prosperity.

Contact Chamber CEO, Diann Rogers, 916.273.5700 or DRogers@RanchoCordova.org